

ELYSIAN





2020/2021
**National
Awards for
Best Magazine
Design**

**Over
250,000
Combined
Print +
Digital
pre-Covid
Readership
spanning
the US and
beyond**

(subscriptions in Europe,
Northeast Africa & Asia)

3 • ELYSIAN

print

esigned by an award-winning creative team, ELYSIAN is a large-format US women's magazine for the discerning reader. By showcasing the successes of exceptional women and revealing a world defined by graceful living, we inspire our reader to live purposefully, appealing to her appreciation for luxury and beauty, and her desire to make a positive impact in the lives of others.

Cristina Mittermeier, the National Geographic photographer, biologist and author, is a well seasoned underwater explorer who has over 30 years of diving experience.



166%

User Growth Year
Over Year

digital

New website launched
2021 with focus on
multi-dimensional
verticals.

BRANDED DIGITAL CONTENT

HOMEPAGE & ROIS BANNER ADS

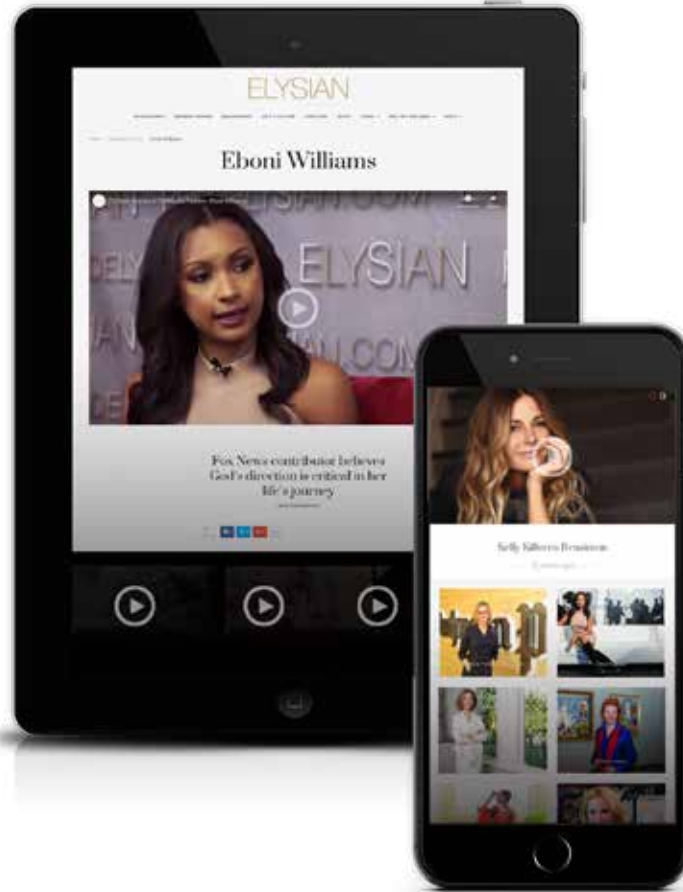
MICROTARGETED DISPLAY CAMPAIGNS

LYSIAN's digital footprint, tapping
into our worldwide network of Inspiring
Women provides another touchpoint
to engage with the ELYSIAN woman.

ELYSIAN Digital Edition

- Four issues per year, coinciding with magazine on-sale dates
- Media-rich advertising opportunities with interactive features including embedded video, shoppable content and preferred URLs

video



ELYSIAN Inspiring Women

(Over 100 women interviewed globally, with over one thousand unused minutes captured).

In-depth interview series with remarkable women who have achieved success by carving out a unique path through life that is recognized as exceptional.



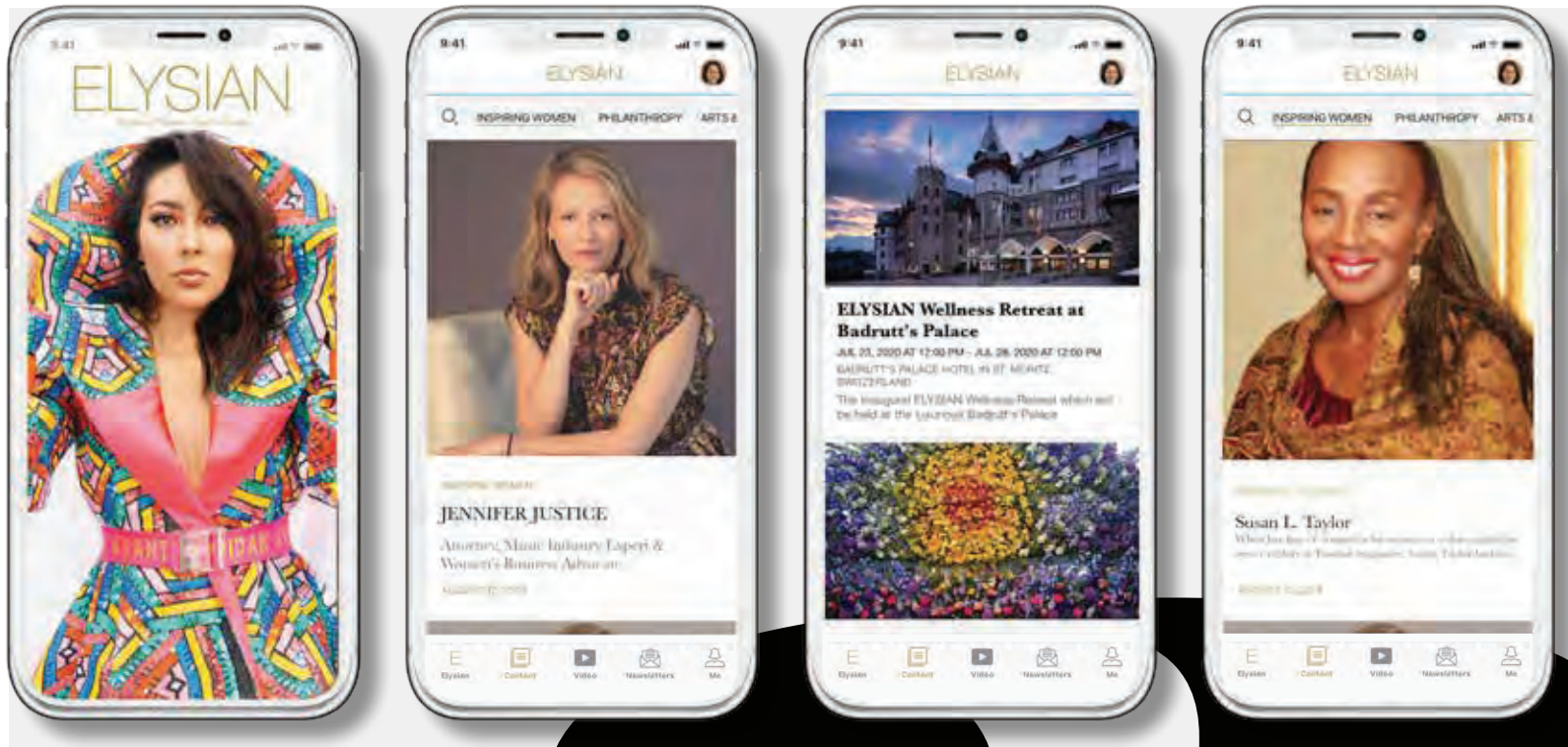
ELYSIAN Insights

ELYSIAN Insights is a hands-on, how-to series of subjects led by experts in their field. These live-stream informational webinars are also available on-demand. DIY format offers step-by-step instruction, tips, and insights into each subject featured in this continuous live-stream and on-demand series. Whether the subject is how to winterize your garden, setting an elegant, eclectic table for a dinner party, or how to travel in a post-COVID world, ELYSIAN Insights provides the lifestyle solutions our viewers want to incorporate in their own lives. Each of the ten series is corporate-sponsored.



ELYSIAN Impact

ELYSIAN IMPACT launches in 2022 with a series of podcasts led by Karen Floyd called "Lessons Learned." These thirty-minute informational webinars reflect the lessons learned from thousands of minutes of INSPIRING WOMEN interviews. Whether it's recovery after cancer, dealing with the death of a loved one, or empowering yourself to change and embark upon a new life path, ELYSIAN IMPACT addresses each topic with knowledge, sensitivity, and assurance.



app

**SOCIAL AND PROFESSIONAL
NETWORK FOR
ACCOMPLISHED WOMEN
EXCLUSIVE DIGITAL,
PRINT & VIDEO CONTENT
CALENDAR OF EXTRAORDINARY
WORLD-CLASS EVENTS
STORE OF HIGHLY-CURATED
PRODUCTS OF EXCELLENCE
PERSONALIZED CONTENT
BASED ON USER-SPECIFIED
INTERESTS**

Opportunities:

APP SPONSORSHIP
IN-APP NATIVE CONTENT

groundbreaking platform...
in the palm of your hand.

ELYSIAN TV (Roku, Apple, ELYSIAN)

ELYSIAN TV

As of their December 2021 launch on the ROKU Channel, ELYSIAN TV has immediate exposure to over 55 million active subscribers.

ELYSIAN Apple TV will launch in early 2022.

ELYSIAN OTT drives live and on-demand broadcasts that provide advertising, advertorial, and co-branding opportunities to advertisers and our Signature Partners.



ELYSIAN TV on the ROKU Channel and APPLE TV presents trending topics, connecting our viewers with top experts in their respective fields.



NASHVILLE **LOS ANGELES**
NEW YORK CITY **PALM BEACH**
ZÜRICH **CHARLESTON**
HILTON HEAD ISLAND
ATLANTA

events

Turnkey Event Services

Event Production, Concept & Design
Talent Buying
Event PR & Marketing
Guest List Services
Post-Event Coverage: Print, Video, Digital, Social Media
Digital + Social Media Package Including Influencer & WOM Campaigns
Drone Services

LYSIAN produces a quarterly series of launch events throughout the US.

These events provide a turnkey opportunity to reach our elite network of Inspiring Women who we will invite to experience and engage with your brand in a sophisticated setting.



ELYSIAN •



Award-winning
actress, producer,
singer-songwriter,
motivational speaker
and philanthropist,
Karen Abercrombie
(right), shares her story
with ELYSIAN Publisher
Karen Floyd



CEOS OLYMPIANS AMBASSADORS
PULITZER-PRIZE WINNERS GRAMMY-AWARD WINNERS
MEDIA PERSONALITIES PUBLISHERS ATTORNEYS
INTERIOR DESIGNERS REAL ESTATE DEVELOPERS
TV & FILM EXECUTIVES PHILANTHROPISTS
NYT BEST SELLING AUTHORS

inspiring women

100+

**Inspiring
Women &
Expanding**

thought leaders with national and international influence make up our network of powerful ELYSIAN women featured across our multi faceted platform.



ELYSIAN

INSPIRING WOMEN



Talented artist, Joanne Greenbaum,
in her New York City studio.
PHOTOGRAPH BY COSTAS PICADAS

3M
Networth

40 +
Age

97 %
Own Home

250K +
Annual
Income



reader profile

ur ELYSIAN readers expect excellence in life—whether it's in the items they purchase or what they read. Our pages are filled with advertisements featuring the luxury items those readers desire and the captivating articles they crave.

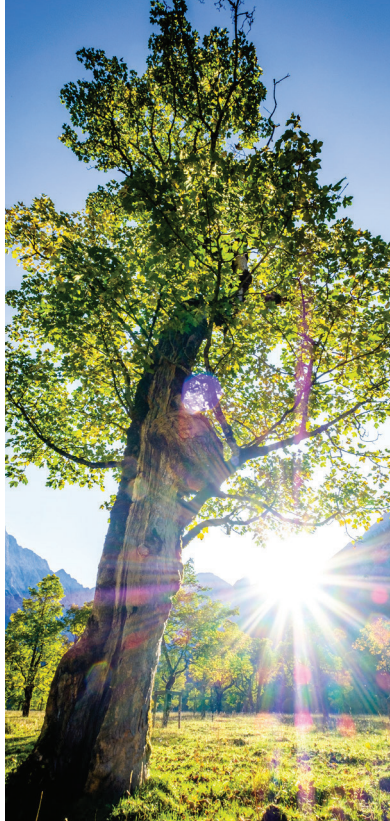
ENGAGED
AFFLUENT
INFLUENTIAL

EDUCATED
INTELLECTUALLY
CURIOUS

Q.2

SUMMER
**THE
GREEN
ISSUE 2022**

Issue Launch Event: May 7,
Mountain Sky Ranch, Montana



Q.4

WINTER
**HOLIDAY &
LEADERSHIP
ISSUE 2022**

Issue Launch Event: November 14,
Charleston, South Carolina



Q.3

FALL
**TRAVEL &
TECHNOLOGY
ISSUE 2022**

Issue Launch Event: August 5,
Zakin Family Vineyard, Napa Valley, California



Q.1

SPRING
**PET &
FASHION
ISSUE 2023**

Issue Launch Event: February 9, New York, New York



editorial lineup 2022- 2023

